

CULTURATI HORIZON EUROPE RIA Project

SOCIAL MEDIA AWARD

Everyone who **uses the CULTURATI app**, completes the **survey**, and **shares their experience on social media** will automatically be considered a participant in the award selection.

PLEASE READ CAREFULLY

Below are important details about **eligibility, award conditions, and prize content** that must be followed.

Eligibility and Award Selection Criteria

- Social media posts must be shared on **Instagram or LinkedIn**.
 - Each participant may share multiple posts. However, the evaluation will be based on **the total engagement received across all posts per participant**. The person with the highest total engagement wins the award.
 - *For example:* If Participant A receives **250 likes** on **one post**, and Participant B receives **280 likes** across **three posts**, **Participant B wins**.
 - Social media posts must include a mention of the **CULTURATI experience** and the hashtag **#CULTURATILikeMyWay**.
 - Only **positive content aligned with ethical values** will be considered.
 - Posts shared on or before **October 15, 2025**, will be considered. Posts made **after this date** will not be taken into account. After this deadline, only the winner will be contacted via their social media account.
 - If the winning participant **cannot be reached within 15 days**, they will forfeit the award, and the prize will be given to the next eligible participant with the highest engagement. The original winner **cannot claim rights to the award after this period**.
 - If the winner is **unable to accept the award due to force majeure**, they must inform the CULTURATI project manager within **three business days**. In such cases, the award will be transferred to the next eligible participant.
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About the Award

- The award for the winner meeting the above criteria is **a trip to Oxford, UK**, with an invitation to attend a **special celebration at Blenheim Palace**.
- The award is **for one person only** and is **non-transferable** to another individual.
- The trip will take place in **January 2026**. The **exact date will be determined by CULTURATI project partners**.
- The winner **must attend the CULTURATI Gala at Blenheim Palace** in Oxford.

- The award includes:
 - ✓ Round-trip **flight tickets**
 - ✓ **3-night hotel accommodation**
 - ✓ **Transportation** from Oxford to Blenheim Palace
 - ✓ **UK visa expenses** (if required)
- **No cash alternative will be provided** if the winner chooses not to use any of these benefits.

Get ready to share your CULTURATI experience and win an unforgettable trip to Oxford!